

Exclusive to Hartleigh Creations Item Series 6901
Magnetic Jumbo "Window" Paper Clips
Your Choice of Shapes with Full Color Digital Insert Or Do It Yourself Kit

It's a proven fact, Color Sells!



**#6901S Square
Jumbo Magnet Clip**



**#6901T Rectangle
Telephone Magnet Clip**



**#6901H Rectangle
House Clip**



**#6901Biz Rectangle Business
Card Clip - For Biz Card only:
See reverse side for details and pricing.**

Colors: 6901S: Black, Blue & Green are translucent, Gold, Pink, Red, Silver & White

6901T Black, Blue & Green are Translucent, Gold, Pink, Red, Silver & White

6901H: Black, Blue & Green are Translucent, Gold, Pink, Red, Silver & White

6901 Biz: Please send page 2 for details

Phone: 818-832-3123 or 1-800-842-1040

Fax: 818-832-3124 or 866-825-8122

Email: pat@hartleigh.com

Email Art: artwork@hartleigh.com (must be camera ready EPS or Adobe, vector format)

Additional Information: This qualifies for our Non Profit Program

Imprint Area: Front and centered (see below for size)

Imprint Method: Digital Paper Insert – full color process

Set Up Fee: \$20.00 (g)

Samples: No Charge

Pricing minimum: 100 pieces

Production time: 5 business days

No Proof Charge

Selling points: First and exclusive Square, Telephone, House & Business Card Magnet (see page 2) Window Clip with **FULL COLOR** inserts! Crystal clear acrylic cover tightly fits over insert and has a smooth surface. Hartleigh's Jumbo Window Paper Clip, with easy rubber grips and extra strong magnet, are great for any desk, refrigerator or file cabinet. Can hold and keep organized up to 250 sheets of paper. Did you know that the average person looks at his refrigerator 10 times each day!

Markets: ● A favorite of Mortgage and Loan Companies, Real Estate Brokers and Agents, Home Builders and Commercial Real Estate with great advertising space and holds documents at the same time. ● Imagine a place to put school notices and photos: Schools put their photo, phone numbers, and info where to call for weather reports. ● Financial Institutions such as Credit Card Companies and Bankers give out gold, silver, green to their gold accounts, platinum, money market and new accounts. ● 24/7 Residential Care and Boarding Schools (keep on refrigerator or lockers and with emergency phone numbers). ● Best Reminder: "Save the Date" for any type of company event or convention including business meetings, weddings, bar Mitzvahs, engagements, special events. ● Advertising and emergency numbers for vet offices, pet stores and kennels, including hours, location and night emergency numbers. ● Advertising information and daily hours for hair salons, video stores and dry cleaner. ● Great for pediatrician's office and fundraising at schools. Fun activity for children, senior centers and special needs. We supply the magnet base and cover and paper sheets to enclose. The participant makes a picture, or take a photograph. It's easy to snap in. Great for fundraisers too! ● Coupon mailings. ● Alarm Company and any home or garden service company. ● 24/7 advertising for every type of business whether on the refrigerator or desk holding papers that match the information on the clip. ● Corporate and office logo and operation information. ● Let's not forget help lines for organizations or agencies that require a 24 hour hotline. ● Non-profit can use cause-related marketing with sponsor's name "contributed by" or "in support of" with the charities information.

Imprint area	Side printed	Physical size	Wt. /lbs. Per 100/pcs.
6901S H 1.29" x W 1.74"	1	2" x 2 7/8" x 1 1/2"	13
6901T H 1 1/8 x W 1 1/2	1	2 1/4 x 2 1/2 x 1 1/4	12
6901H H 1 3/8 x W 2 1/4	1	2 1/2 x 2 7/8 x 1 1/4	12
Quantities & Pricing			
100 (c) Tel, Rect., House	250 (c)	500 (c)	1000 (c)
1.80	1.76	1.72	1.68
			2500 (c)
			1.62

Item Series 6901 **Our Purple Cow:**

The “NEW” Magnetic Jumbo Full Color Window Paper Clip!

While clips have been around the industry for years, what was needed was to turn them into a **Purple Cow**. Something that was unique and so different it would stop you in your tracks. This resulted in a significant change and improvement with the capability to insert a color photograph or printed four-color insert and protect it with a snap-in lens cover. The clips can secure up to 250 sheets of paper and a strong magnet that can hold the weight of a magazine on a refrigerator or file cabinet.

It Sells Itself:

Clients are continually increasing their demand for four-color decoration. “**COLOR SELLS!**” That’s something a business owner like myself and our distributors can’t ignore.” The Magnetic Jumbo Window Clip is the only smart option in an industry that otherwise would require multiple color pad printing - which is a real budget buster.

It sells itself with a full color digital printed insert or photo-based insert, ergonomic rubber grips, heavy duty magnet and snap-in window lens cover. All it takes is a custom color insert with a variety of imprint sizes. No need for film, pad printing plates, just prepare the artwork in the right ratio and off to the digital printer. Another reason we can save the distributor on set-up. No sense in charging for plates if you don’t need them. Simple and easy to sell to as it is personalized with logo or slogan in full color.

More Markets:

Magnets have long been a mainstay of give-a-way promotion and for good reason; they work. Imagine if you were house hunting and a realtor handed you a clip with the picture of the open house on it, their contact information, and a constant reminder of the property you just visited on your refrigerator. A pizza menu on your file cabinet/refrigerator/locker, or a pre-wedding photo & “Save the Date” that won’t get lost because it’s right there, shown in plain sight. You can even enclose your photo in the insert and include cards or gifts. It’s large enough to get your marketing message across and include your promotional offer. Great for any “Save the Date” for meetings, events, special occasions and charities. Great marketing for your office, business card, Churches and Synagogues, inspirational sayings, funny magnets, movie posters or events, casinos, political candidates, real estate agencies, fundraisers, commercial event, retail stores, delivery vehicles, restaurants menus, promote school spirit or any schedule of events, announce births, commemorate milestones or any other images in full color!

Introducing the Business Card Magnet Clip

Great for your “last minute”customer

Colors: 6901 Biz: Black, Blue, Gold, Green, Pink, Red, Silver & White



Imprint area	Side printed	Physical size	Wt. /lbs. Per 100/pcs.	
3. 1/2" x 2"	1	3 3/4" x 2 5/8"	13	
Quantities & Pricing				
100 (c)	250 (c)	500 (c)	1000 (c)	2500 (c)
2.59	2.33	2.28	2.26	2.20

Create more value for your customer!