

Item Series # 3100, 4100 & 4400 LED's

LED's Brightest in the World (two-sided artwork)

LED Colors: #4100: White, Green, Blue & #3100 Series: Red and Yellow

LED Colors: #4400: Pink, Blue, Green & White

Phone: 818-832-3123 or 1-800-842-1040

Fax: 818-832-3124 or 866-825-8122

Email: pat@hartleigh.com

Email Art: artwork@hartleigh.com

Method: 4100 and 3100 Series: Digital Insert – full color process, #4400: Pad Printing

#4100 & 3100 Series Digital Set Up Fee: \$20.00(g) for same artwork on both sides, \$16.00 (g) for different artwork on side two.

#4400 Pad Printing Set Up: \$30.00 (g), for one color, one placement.

Pricing minimum: 100 pieces

Production time: 5 business days

No Proof Charge

4100 & 3100 Series



4400 Switch Series



Clamshell for additional advertising



Selling points: The lights brilliantly shine in clear white, blue, green, red or yellow LED bulbs. LED stands for Light Emitting Diodes better than conventional incandescent bulbs. Normal lifetime use is about 4 to 6 years. The bulb (LED) lasts approximately 100,000 hours. Lithium batteries have a 10 year shelf life and are replaceable. Beautiful slim design and light weight. The split ring attachment or chain link can be used to hold extra house and car keys. If time frame is a factor, each flashlight can be fitted with a protective tab enabling it to maintain its shelf life. At the time needed, the customer just removes the tab and the flashlight will work. Our new innovative patented Clamshell will give you more promotional exposure for our World's Brightest LED. The Clamshell packaging offers many advantages to your customers, with customer requesting an insert to describe events such as program calendar, special events, brochures, new medicines and information pamphlets. The Clamshell is made of clear plastic adding to the visual excitement of the LED.

Markets: • Lights up perfectly without disturbing others at a Museum, Opera, Theatre Group and Movie theatre. • Colored LED are perfect for certain types of business, such as electronics, pilots that like the green or red LED's to see charts and computers, navy and water businesses like the blue LED's because it does not reflect on water like other bulbs. Call for suggested colors for LEDs. • Great for a 24 hours hotline and agency emergency information. • Impressive business card and light weight for mailing. • Photos for Agricultural (gardening) • Physicians such as Ob/Gyn put their name & info on one side, and the hospital's name & info on the other. They give 4 lights – expecting parents and mothers. • Activities that take place at amusement parks at night • Real Estate (put your broker logo on one side and the name of the agent with phone numbers and web site on second side. • Business Services, Personal Services, Restaurants to read menu. • Clubs, Non-profits, Associations, & Civic Groups can list sponsors name on one side and charity or club on the other. • Schools and College Activities, such as bands and sports need lights to walk back to their cars or bus. • Transportation, great for subways, buses and parking structures. • Item # 3100 & #4100 series is good for any retail type business that wants all full color logo and information listed such as Financial (i.e. banks, investor groups, financial professionals), Salons, Barber and Discount Shops. Retail stores, Fish Breeders, Cleaning Services, Apartment dwellers, Service Businesses, Insurance Agencies Retail Stores, Industrial Products Companies, Auto Dealers, Repair Shops, Clubs and Organizations, Fundraisers, Goodie Bags, Home Builders, Hotels, Senior Centers and Housing, Hospitals, Fishing, Yachts and Casinos. There are those that put a discount code so each time the customer visits they receive a special discount.

LED's Imprint area	Side printed		Physical size		Wt./lbs. Per 100/pcs.
#4100 & 3100 Series: Two Sided: 1 1/2" x 1 1/8"	2		1" x 13/16"		3
#4400 Series Front is 1 1/8" x 1 1/8" Back: 1 1/8" x 3/4"	2		2 1/4" x 1 1/2"		3
Quantities & Pricing					
	100 (a)	250 (a)	500 (a)	1000 (a)	2500 (a)
# 3100's Red & Yellow	2.30	2.14	2.02	1.96	1.84
#4100's White, Blue and Green	3.14	2.74	2.62	2.54	2.48
#4400, White, Green, Blue and Pink	2.30	2.20	2.16	2.08	1.98

Series Items: # 9000 Clamshell

Clamshells for LED #4100 and #3100s, (LED is extra)
(Mid-year 2007: Thin Lights #3500)

Item # Single# 9000sgl or Double #9000dbl

Colors: Clear

Phone: 818-832-3123 or 1-800-842-1040

Fax: 818-832-3124 or 866-825-8122

Email: none

Email Art: [none](#)

Insert Printing: Two-sided full color printing available. Approx. 3 1/2" x 6"

Method: NA

Digital Set Up Fee: None

Samples: No Charge

Pricing minimum: 100 pieces



Clamshells are more popular than ever. They display products for best attractiveness and use of shelf space if needed. Our off-the-shelf clamshells eliminate up-front tooling costs, while providing an attractive packaging alternative. We can also customize your order by inserting a color insert card, pamphlet or invitation, utilizing high quality graphics to complement your product.

Benefits:

- Enhanced product presentation
- Increased perceived value
- Added security
- Product protection
- Full visual with maximum product presentation front and back.

Creating the right look for your product is an important part of marketing. A product's packaging contributes to its perceived value, and this important feature should be given proper attention. Our design team takes great pride in taking your packaging needs from concept to completion, while providing an attractive package at a competitive price.

Creating Value:

- Create an insert to describe events, such as a fundraiser, where enclosed #3100 or #4100 LED would carry the sponsor's name on one side, the charity on the other, the business card from the charity and information on both the sponsor and charity.
- Insert discount business card size punch coupon (ie: punch 12 and get a free sandwich). Use this punch card instead of business card in double #9000dlb clamshell for restaurants, donut stores, retail stores, and include menu, or other information about retailer.
- Insert to include sports events, school events, Girl and Boy Scout event dates, information, and safety cards. Great to describe new model cars, campers or real estate homes for sale.
- Include a program calendar or a description of artist, pieces of arts, special events, medical reminders, self examines.
- Insert brochures, new medical information or information pamphlets. Pharmaceuticals companies choose the double shell so they can insert their sales person's information.
- Add a holiday or greeting card.

Minimum 100 Pieces. LED light is not included

Clamshell Single. Imprint area	Insert		Physical size		Wt. /lbs. Per 100/pcs.
LED is not included	2 sided		3 1/2" x 6"		2 1/2
Quantities & Pricing					
	100 (a)	250 (a)	500 (a)	1000 (a)	2500 (a)
# 9000 Single	0.50	0.48	0.46	0.44	0.42
#9000 Double	0.70	0.67	0.64	0.62	0.60